

ITEM 12
BILL 69 (2013)

From: Ruth Freedman [ruthfreedman.harpist@gmail.com]
Sent: Wednesday, January 15, 2014 2:44 AM
To:
Cc:
Subject: Budget Committee Testimony

Please defer Friday's hearing on Bill 69. Don't bastardize Hawaii's beauty for profit. There are other ways money can be found.

I have one:

Put the entire Tourism Dept. on a 1-yr sabbatical.

I'm serious. No salaries. No budget. No advertising of any kind. No wining or dining VIPs or sport heros, on our tab.

For one year. Private tours, fine. Airport greeters with lei, OK. Beach lifeguards, city park workers of course. Hawaiian Cultural Center, good. Weddings, certainly. National parks (Arizona memorial) of course.

The end result should be a windfall of money saved:

With the advertising of Hawaii left to private tour enterprises, the Federal, and to God, Himself (who made Hawaii, and has done a fine job of advertising it, called natural beauty and rainbows).

At the end of the year, count the money saved. Count the tourists. And see where we stand...

Sincerely, Ruth Freedman

RECEIVED
CITY CLERK
C & C OF HONOLULU
2014 JAN 15 AM 8:46